Client study #1

Company profile: Global microprocessor manufacturer

Size: 20,000+ employees

Vehicles: 1000+

Location: Santa Clara, CA

Services: Mileage tracking app with Concur integration

Client challenges

- Urge to upgrade to an automated tracking system
- Integrate directly with Concur
- Lack of employee privacy protection

Client overview

The client has global sales teams that use Concur's expense management system. They needed to automate their mileage capturing to reduce the redundancy caused by manual inputs and to increase the mileage capture accuracy.

Client results

When they integrated TripLog with Concur's systems, the client saw a 33% increase in employee productivity and 80% higher mileage accuracy in the first year. Employees were extremely satisfied with the ease at which they could automatically capture mileage and upload data to Concur right from their mobile phones. Employees trusted TripLog as it addressed their privacy concerns by filtering out personal trips.

Company Profile: Mid-sized regional healthcare provider

Size: 4,000+ employees

Vehicles: 200+

Location: Augusta, GA

Services: Mileage tracking app

Client challenges

- Automated and accurate mileage log solution
- System needs to meet HIPAA compliance
- Manual mileage entry on company-issued iPads

Client overview

Prior to launch, the client did not have a technical solution for logging mileage. They were using a manual logging system that relied on each driver turning in their log each day. They also needed a system to meet PII (personal identifiable information) data encryption and HIPAA compliance. A secondary goal was to have greater visibility into business travel in order to enhance medical services by traveling nurses.

Client results

After implementing our mileage tracking application, they reduced overall reported mileage by 22%, resulting in over $53,000 in annual savings. The system met HIPAA compliance requirements, achieved mobile workforce accountability, and improved employee KPI's through TripLog dashboard analytics. The client also gained valuable insight into daily traveling nurse activities which helped improve company productivity.

Company Profile: Large local micro brewery

Size: 500 employees

Vehicles: 100+

Location: Wichita, KS

Services: Mileage tracking app using GPS and SaaS technology

Client challenges

- Inaccurate mileage logs
- Lack of tracking options
- Limited employee accountability

Client overview

The client had a mid-sized fleet of distribution vehicles with only manual mileage logs. The fleet had doubled in size over the course of a year with future expansion scheduled for the next two years. They also were expanding their field sales team to accommodate growth in retail outlets regionally.

Client results

After implementing our mileage tracking solution, the client increased productivity in distribution by reducing the drivers' workload and utilizing our route planning features to organize better routes for sales reps. The client achieved accurate mileage calculations for employee reimbursements and cut accounting hours by 70%.

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