

# Introduction

Mileage reimbursement is an important factor that all companies need to consider. Not only are you guaranteeing fair wages for your mobile employees, but offering reimbursement can be a great way to hire and retain top talent.

While there is no federal regulation requiring companies to reimburse their employees' mileage, most companies in the United States choose to do so regardless.

If you or or business are still unsure as to whether it's worth making the jump to a mileage and expense reimbursement solution, this free guide offers you the data you need to help you make the right decision.





#### Why Companies Need a Mileage Tracker

## **Manual Expense Reports: The Data**

Companies using manual expense reports are subject to lose significant amounts of time and money. Here's how\*:



**19%** - the average percentage of expense reports with errors



**\$52** - the cost to correct just one expense report



**18 minutes** - the average time it takes to correct an expense report

\*Data taken from the Global Business Travel Association

## **Choosing the Right** Mileage Tracking Method

Today, companies have two choices when it comes to tracking their team's mileage manual pen-and-paper methods or automatic mileage tracking apps.

While manual mileage logs may seem appealing at first given their generally lower upfront costs, the long-term disadvantages can hamper the productivity of your team, and you will most likely end up spending significantly more in the long run.

## **The True Costs of Manual Mileage** Logs

Manual mileage logs only serve to lose your company money and time. Compared to an automatic mileage tracker app, they're highly inaccurate and time-consuming.

#### **Monetary Loss**

TripLog internal data found that, between January 2018 and January 2021, roughly 2.8 million trips were overreported.

Of the 52.33 million miles reported among those trips, we found that they were inflated by 27.2% for a total of 14.26 million miles.

When drivers were reporting manually (i.e. not using the app to automatically track their mileage), that number grows to 28.9%.

At an average of \$0.58 per mile over that period, this would account for roughly \$8.2 million in incorrect reimbursements.









#### Why Companies Need a Mileage Tracker

For example, say a driver took a trip and manually reported that it took them 30 miles when in reality it only took 20.

The TripLog app compares the route recorded by our automatic mileage tracker or a given manual entry to Google Maps' data.

If Google Maps reports that a given drive actually took 20 miles, that can result in overreporting.

Thanks to TripLog, those trips are immediately flagged and easily corrected, but companies still using manual reporting and processing methods are far more likely to miss such errors.

## **SCHEDULE DEMO**





At **2 minutes** per entry, drivers spend an average of...



**58 hours** per year filling out manual mileage logs, costing...



**\$2,100** in avoidable expenditure per employee.

#### **Time Loss**

Money isn't the only thing that your company might be losing out on if you use manual mileage logs. They also take considerably more time to fill out compared to an automatic tracking solution like TripLog.

Our data found that drivers take approximately two minutes per manual mileage entry. If your drivers are making multiple stops per day, your company could be missing out on dozens of hours of labor per month.

An automatic mileage tracker like TripLog starts recording your team's trips when they start driving and finishes recording when they stop.

You can also customize your team's experience in countless ways, such as automatically exempting their first and last trips of the day (i.e. their commute).

All of our customers see dramatic improvements in both money and time savings when they switch to TripLog.







# Don't take it from us. Hear from a real TripLog client.



## Case Study: Cuyahoga County, OH Children and **Family Services**

We recently sat down with Lara Parks, the Performance Evaluation and Innovation Administrator at the government of Cuyahoga County, Ohio's Children and Family Services division.

Lara told us that her team was losing significant amounts of time and money when they were still using manual mileage logs.

"We did a study and found that [our drivers] were spending eight hours a month just on manually entering their travel."

With over 950 mobile employees, at eight hours per driver, Cuyahoga County CFS was losing 7,600 working hours each month, adding up to 91,200 hours lost per year. **TripLog gave** them those hours back.

**SCHEDULE DEMO** 

"In working in a social work position . . . being able to give staff back eight hours every month to work with their actual clients, to meet with children, to do potential placements, or visit with families . . . that time is much better spent with our clients [rather] than . . . on manual documentation."

In addition, Lara Parks went on to describe how much money TripLog has helped her organization save. "... in 2021, I can tell you that we saved three times as much as we spent on the [TripLog] contract . . ."

The numbers don't lie - automatic mileage tracking apps like TripLog only serve to help companies with mobile employees.

#### **Read Our Full ROI White Paper**

Learn more about how TripLog saved Lara Parks and her organization time and money.

**TripLog ROI White Paper, Spring 2022** 



