TRIPLOG

Example Case Studies

Case Study #1
Retail Distribution

Company Profile: Large Local Micro Brewery

Size: 500 employees

Vehicles: 100+

Location: Wichita, KS

Services: Mileage Tracking App using GPS and SaaS technology

Client Challenges

Inaccurate Mileage Logs

Lack of Tracking Options

Limited Employee Accountability

Client Overview

The client had a mid-size fleet of distribution vehicles with only manual mileage logs. The fleet had doubled in size over the past year with future expansion scheduled for 2017-2018. They also were expanding their field sales team to accommodate growth in retail outlets regionally.

Client Results

After implementing the Mileage Tracking solution, the client increased productivity in distribution by reducing the drivers' workload and utilizing the route planning features to organize better routes for sales reps. The client achieved accurate mileage calculations for employee reimbursements, and cut accounting hours by 70%.

Case Study #2

Internet Technology

Company Profile: Global Microprocessor Manufacturer

Size: 20,000+ employees

Vehicles: 1000+

Location: Santa Clara, CA

Services: Mileage Tracking App with Concur Integration

Client Challenges

Urge to upgrade to an Automated Tracking System

Integrate directly with Concur

Lack of employee privacy protection

Client Overview

Client has globe sales teams using Concur expense management system. They needed to automate the mileage capture to reduce the redundancy caused by manual input, and to increase the mileage capture accuracy.

Client Results

Upon integration of the TripLog and Concur systems, the client saw a 33% increase in employee productivity, and 80% higher mileage accuracy in the first year. Employees were extremely satisfied with the ease at which they could automatically capture mileage and upload data to Concur right from their mobile phones. Employees trusted TripLog, as it addressed their privacy concerns by filtering out personal trips.

Healthcare

Company Profile: Mid-Sized Reginal Healthcare Provider

Size: 4,000 employees

Vehicles: 200+

Location: Augusta, GA

Services: Mileage Tracking App

Client Challenges

Automated and accurate mileage logs solution

System needs to meet HIPAA compliance

Manual mileage entry on company-issued iPads

Client Overview

Prior to launch, the client did not have a technical solution for logging mileage. They were using a manual logging system that relied on each driver turning in their log each day. They also needed a system to meet PII (Personal Identifiable Information) data encryption and HIPAA compliance. A secondary goal was to have greater visibility into business travel in order to enhance medical services by traveling nurses.

Client Results

After implementing our mileage tracking application, they reduced overall reported mileage by 22%, resulting in over $53,000 annual savings. The system met HIPAA compliance requirements, achieved mobile work force accountability, and improved employee KPI's through TripLog dashboard analytics. The client also gained valuable insight into daily traveling nurse activities which helped improve company productivity.